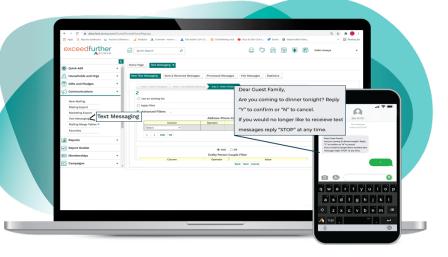


Imagine the possibilities for your mission and further your cause with ExceedFurther® SMS Text Messaging.

### ExceedFurther® SMS Text Messaging

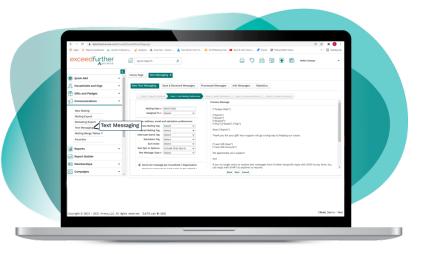
### *Elevate donor, volunteer, and guest engagement with a powerful communications option.*

Easily leverage a powerful and versatile mobile, communications tool to enable your nonprofit to meet their supporters where they spend the most time - their cell phones. Use text messaging to connect instantly with donors, volunteers, and guests. Allow your supporters to have a convenient and easy way to RSVP for an event, confirm a volunteer shift and so much more.



### Optimize Communications with Donors, Volunteers, Supporters, Guests, and More!

Reach your donors, volunteers, supporters, and guests where they spend most of their time through ExceedFurther SMS Text Messaging. Enable volunteers to confirm shifts, event attendees to instantly change their RSVPs, ask if guests are coming to dinner tonight, and donors to access donation webpages all from the comfort of their phone. Imagine being able to send a text message and immediately update your donor database!



## exceedfurther

# Text Messaging Templates for Ease of Use

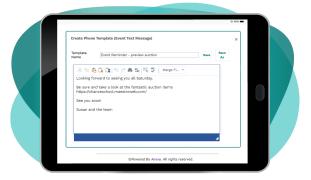
Choose from a wide variety of template categories, all are ready for you to customize, and all include an extensive range of fields that you can incorporate right into the text message. Once you have set up a mailing template, you can save it for repeated use.

### **Compliance and Privacy**

Extensive privacy provisions allow you to comply with the new privacy/texting laws while being careful to abide by your donors', supporters', guests', and volunteers' wishes.

### On-Demand Statistics for Engagement Metrics

Keep track of all texts sent and received through ExceedFurther's SMS Text Messaging Statistics. This powerful feature captures how many people are engaging with your messaging – whether they are a guest that RSVP "Yes" to attending dinner, or a volunteer that confirms their volunteer shifts. A single response can update your donor database instantaneously and allow for you to keep the most accurate and up-to-date information in your database, at all times.



To receive a text messaging consultation and demo visit: <u>arreva.com/demo</u>



Arreva is the trusted advisor and market leader of digital fundraising, donor relationship management, and auction software. ExceedFurther, Arreva's All-in-One, Cloud-based, Integrated Solution is helping thousands of nonprofits worldwide further their mission, transform fundraising, and cultivate relationships with donors and constituents.