

Giving Tuesday

How to Participate

GivingTuesday is not exclusively a fundraising day, it's also an opportunity for people around the world to stand together in unity - to use their individual power of generosity to remain connected and heal.

Here are ways you can participate:

- **Start a Peer-to-Peer or Team Fundraising Campaign.** Engage your volunteers to build awareness for your cause and reach new donors.
- **Make it easy for supporters to donate with Text2Fund.** Increase giving and engage donors right from their mobile phone.
- **Share good news stories.** Both from your organization and other stories that inspire you. Showcase all the good happening in your community.
- **Thank your supporters.** Host a virtual, hybrid, or live thank a thon or add to a virtual donor wall.
- **24 hours of gratitude.** Post once an hour about things your organization is grateful for.
- **Go live.** Share how your organization has been responding to the post pandemic world and how it's impacted your work.
- **Ask your supporters to get involved in your organization virtually.** Outline what they can do remotely to move the needle for your cause.
- **Want More Ideas?** We are here to help you make your Giving Tuesday a success. Email us at marketing@arreva.com.